

# Genesis Prime

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# 1.1

# Genesis Prime

Genesis is a full-service digital currency prime brokerage. We provide a single point of access for global high net worth and institutional investors, facilitating billions in digital currency trades, loans and transactions on a monthly basis.

Prime is our end-to-end solution for sophisticated market participants - a fully-integrated platform to trade spot, futures, options, borrow, lend and custody digital assets.

# 1.2

# In The Press

“As crypto starts to become more institutionalized, prime brokers like Genesis have a pivotal role to play by providing funds with a full suite of products they are accustomed to in the traditional financial world ... Genesis is a dominant player.”

– **Messari**

“A digital asset prime brokerage – akin to Goldman Sachs in the traditional financial world – that offers its clients a full suite of services.”

– **Fortune**

“Genesis Prime Custody is trusted by some of the world’s largest companies to keep their bitcoin, ethereum and a host of other digital currencies safe ... clients include big banks, fund managers and crypto exchanges.”

– **Forbes**

# 2.1

# Platform Features

Work with us through a single product line, or the full set of alpha-generating services in Prime spanning trading, derivatives, lending, borrowing and custody.

### Connectivity

- 1 Robust connectivity to market and trading data
- 2 Real-time position monitoring
- 3 Transparency into actual execution costs

### Management & Analytics

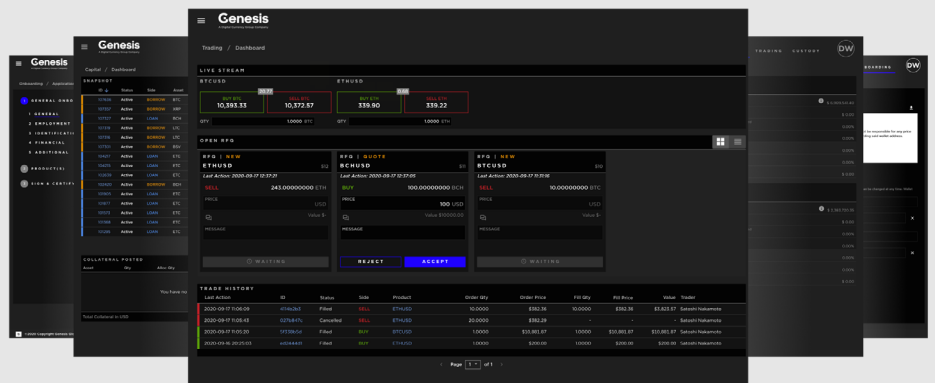
- 1 Easy management and analytics for complete control
- 2 Monitor positions, manage collateral, reconcile trades
- 3 Interest payments, duration and other details on a live and historic basis

### Execution Services

- 1 Superior order execution
- 2 Real-time transfer and settlement
- 3 Single interface to work across product sets

### Security & Support

- 1 Complete control and anonymity when transacting
- 2 Best-in-class security protections aligned with leading cybersecurity protocols.
- 3 Comprehensive customer support



# 3.1

# Trading

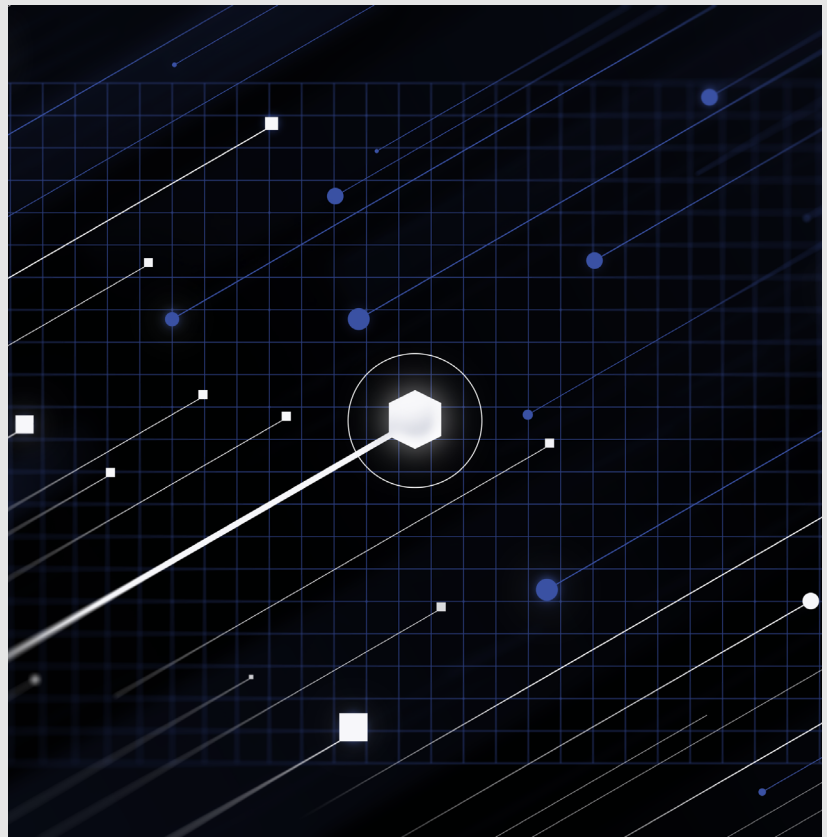
Genesis provides two-sided liquidity for buyers and sellers of digital assets, backed by proven technology and an expert team of trading professionals. Complete large orders rapidly and reliably. Our NY DFS-Bitlicensed entity is registered as a securities broker-dealer with the SEC and FINRA.

### Highlights

- 1 API access for custom trading environments
- 2 Buy and sell with access to a curated, high-quality pool of liquidity
- 3 Trading and lending products streamlined in a single workflow to provide easy access to liquidity

### Trading Products

- 1 Expedited Execution Trading
- 2 Leveraged Trading



# 3.2

# Derivatives

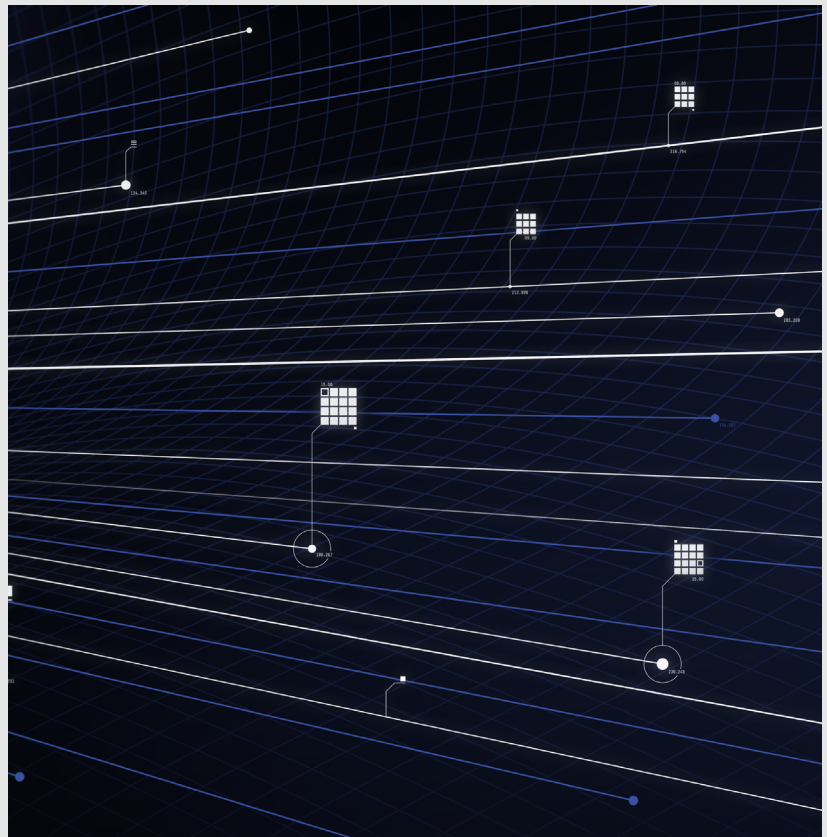
Genesis is a principal liquidity provider across all crypto option markets, offering cleared derivatives (options and futures) and bilateral OTC derivatives. We price and trade puts, calls and forwards on underlying assets.

### Highlights

- 1 Express a specific, catalyst-driven view
- 2 Use as a hedging or alpha generating instrument
- 3 Return enhancing, embedded alpha
- 4 Futures, perp swaps, hedge forwards

### Derivative Products

- 1 Leveraged Accumulator Strategy
- 2 Principal Protected Loan
- 3 In-kind Hedged Loan
- 4 Collateral Protected Loan
- 5 Yield Enhancement
- 6 Binaries / Call Spreads



# 3.3

# Borrowing

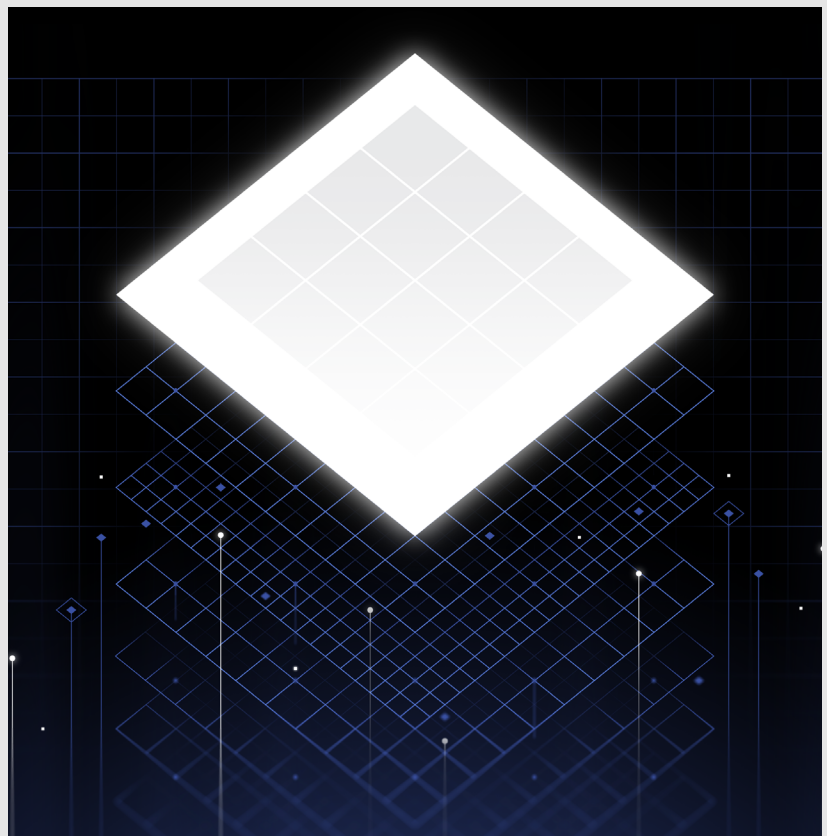
Tap into alternative liquidity for hedging, speculation and working capital. Loan terms and structures specifically designed to meet the needs of institutional funds and market makers.

### Highlights

- 1 Gain short exposure to hedge, speculate or implement more sophisticated positions
- 2 Scale arbitrage and market making trades, hedge overall portfolio risk
- 3 Instant collateral transfer between loans and derivatives
- 4 Clients always face Genesis as a trusted counterparty

### Borrowing Products

- 1 Expedited Short Sales
- 2 Leveraged Loans
- 3 Spot Lending
- 4 Collateralized Lending
- 5 Dollar Margin Loan





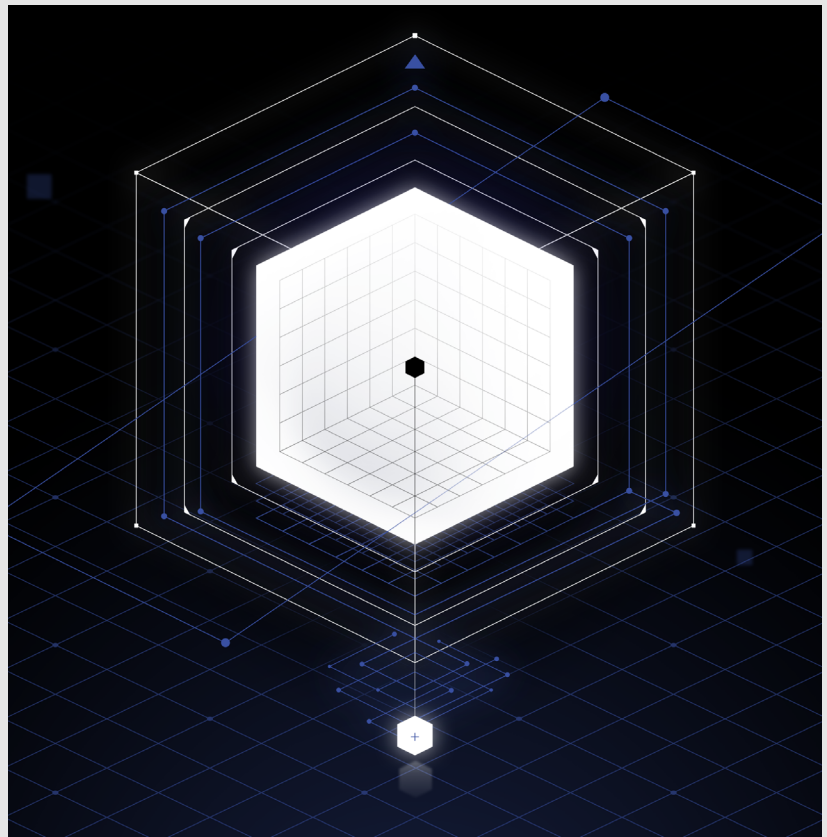
# 3.4

# Lending

Create an additional source of returns for holders of digital currencies, fiat currencies and stablecoins. Two-way price discovery, with loan terms and structures specifically designed to meet the needs of institutional funds, market-makers and other entities.

### Highlights

- 1 Fixed rates
- 2 Long durations
- 3 Always face Genesis as a trusted counterparty



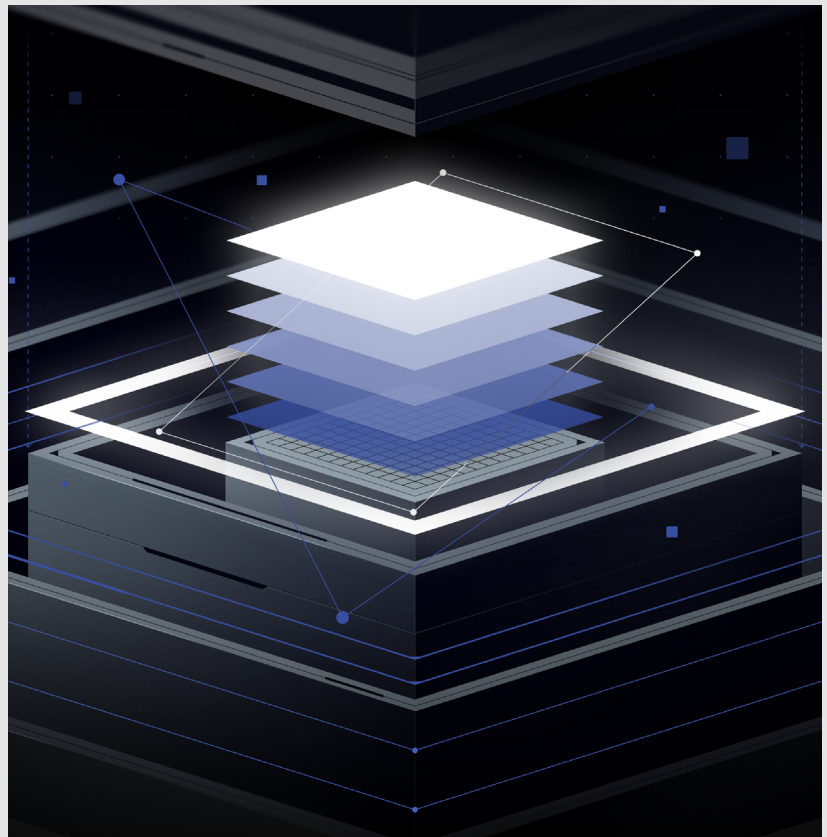
# 3.5

# Custody

Institutional-grade custody for digital assets. Segregated multi-asset cold storage solution utilizing the latest breakthroughs in MPC technology. Multiple layers of encryption. Added layers of physical security and 24/7 monitoring by a specialist team.

### Highlights

- 1 Handles all custody and settlement requirements
- 2 Streamlines trade executions, transaction processing and same-day settlements
- 3 Scalable for digital wallets
- 4 Crime and vault insurance is purchased to protect against loss, damage, destruction or theft of digital assets held by Genesis Custody on behalf of our customers



# 4.1

# Our Clients

Our team drives results. We cater our services to client goals and target return profiles.

**Hedge Funds**  
**Trading Firms**  
**Family Offices**  
**Miners**

**High Net Worth Individuals**

**Quant Funds**

**Crypto Funds**

**Brokerages and Exchanges**

**VC Macro Funds**

**Market Makers**

## 4.2

# Testimonials

“Genesis has a history and a level of execution that’s unique to the sector. Their all-in-one Prime offering applies best practices from traditional markets to digital assets, providing new levels of professional functionality. This is a powerful set of integrated tools, built from years of experience with institutional digital currency investors in mind.”

– Brian Kelly, Founder and CEO, BKCM

“Prime brokerages are a critical part of the traditional financial market infrastructure. The Genesis Prime platform will help streamline processes, provide new levers for sophisticated traders, and improve liquidity - bringing more professionalism and expertise to the digital asset industry.”

– Tushar Jain, Managing Partner, Multicoon Capital

“Genesis started the first digital asset trading desk back in 2013. Since then they’ve been a consistent market leader.”

– Bobby Cho, Partner, CMS Holdings

# 5.1

# Get Started

A dedicated account representative takes clients through every step of the onboarding process. We meet clients where they trade, communicating through Bloomberg, phone, email, and our proprietary trading dashboard. Every client receives ongoing market commentary from the Genesis team.

**5.2****Contact**

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**Disclosures**

The information provided in this communication does not constitute investment advice, financial advice, trading advice, or other advice. You are advised to make your own assessment of whether a Genesis service that you are considering is suitable for you and ensure that you have the necessary experience and knowledge to understand the risks involved in relation to those particular services, transactions or investments. The trading of digital currency as herein described, even within the protections afforded by the NYS DFS BitLicense, is an inherently risky activity. Digital currency does not benefit from the protections afforded by the Securities Investor Protection Corporation. A counterparty's ability to enter into derivatives with Genesis may depend on meeting a number of regulatory requirements, including but not limited to characterization as an eligible contract participant under US law. BVI law may restrict the types of tradable instruments. The permissibility of borrowing and lending from and to counterparties may depend on Genesis's licenses, a counterparty's circumstances and the applicability of local lending and borrowing laws. The custody of digital currency is not subject to protections or insurance provided by the Federal Deposit Insurance Corporation or other US governmental programs. Genesis provides its services solely in connection with supported digital currencies. Genesis Custody Limited has applied for registration with the UK Financial Conduct Authority and is not licensed in the United States. Certain services may not be available in a counterparty's jurisdiction.